



An Italian icon that brings everyone together as a family through the timeless tradition of pasta.

424,000

TONS OF DURUM WHEAT EQUIVALENT¹ THANKS TO THE GRANODURO.NET® PROGRAM INVOLVING

4,626

 FARMERS

100%

EGGS FROM FREE-RANGE HENS

95%

OF CARDBOARD FROM SUPPLIERS WHO SOURCE FROM RESPONSIBLY MANAGED FORESTS

We are **EVOLVING** our "milling art" towards an **INCREASINGLY** scientific and digital approach, based on innovation and energy sustainability thanks to the **EXPERTISE** OF OUR PEOPLE

-3,500

VEHICLES PER YEAR THANKS TO THE CONNECTION BY RAIL BETWEEN THE MILL FOR THE GROUP'S LARGEST PLANT (PARMA)

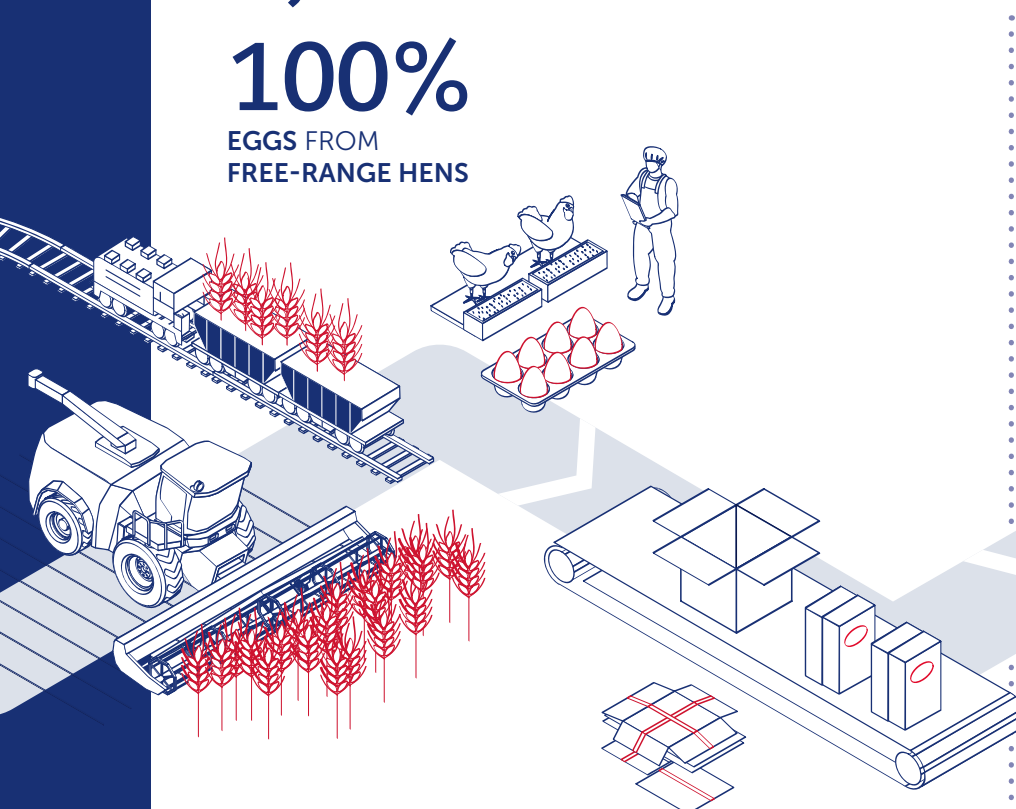
SOLD IN

130

COUNTRIES WORLDWIDE

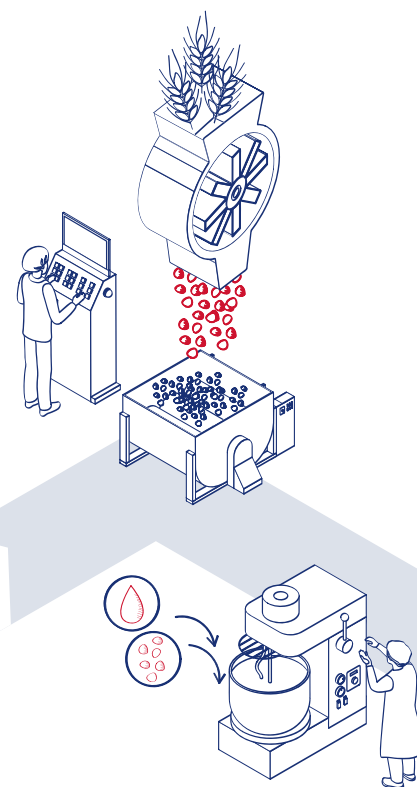
97%

OF VOLUMES CONTAINING A SOURCE OF FIBRE

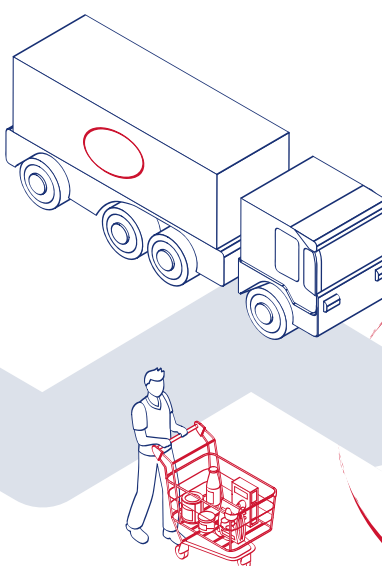


RAW MATERIALS

PACKAGING



OUR PRODUCTION



SALES & DISTRIBUTION

CONSUMPTION



¹ Cereal necessary for the production of semolina, soft wheat flour and rye flour.



A modern, enthusiastic brand, committed to bringing irresistible tastes to the table through unique flavour experiences, as unique as its creaminess.

100%

OF BASIL FROM
SUSTAINABLE
AGRICULTURE
THANKS TO THE
CARTA DEL BASILICO

34%

OF RECYCLED MATERIALS
USED FOR GLASS JARS

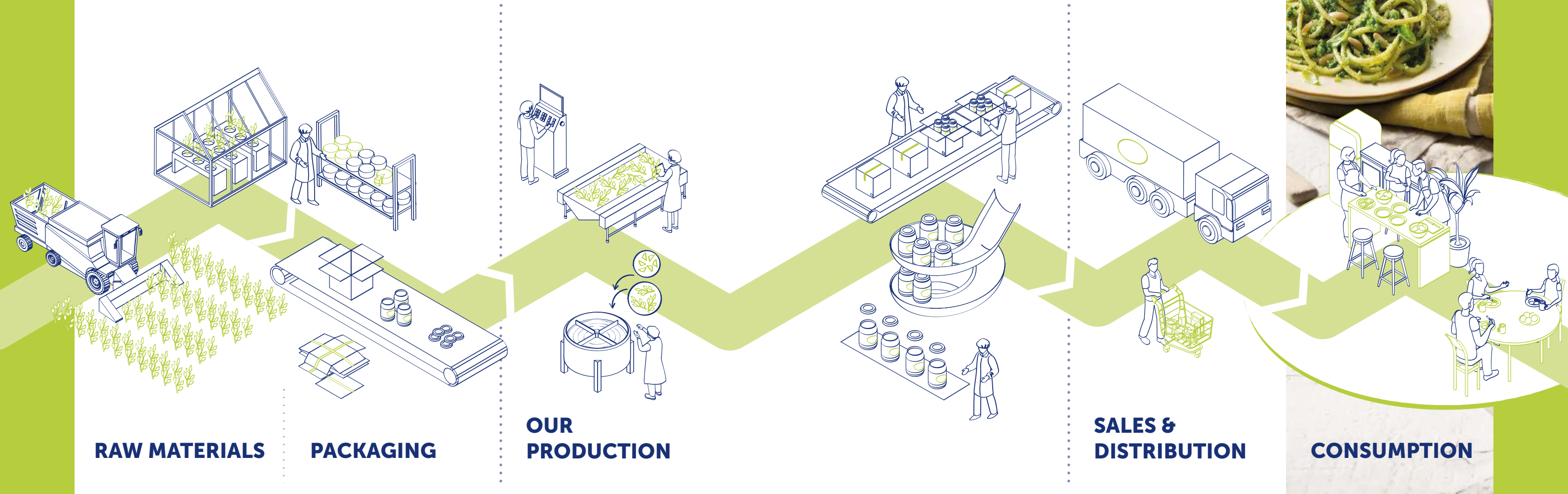
100%

RENEWABLE
ELECTRICITY

+60,000 M³

OF WATER RECOVERED
AND RECYCLED DURING
THE PRODUCTION PROCESS
IN THE LAST TWO YEARS²

FULL SUPPLY CHAIN
TRACEABILITY THANKS
TO THE CONTRIBUTION
OF 19 LOCAL FARMERS



2 For both pesto and sauces.



For 50 years, the Italian brand has been bringing families together with iconic bakery products, combining tradition and innovation and drawing inspiration from nature.

264,000 TONS
OF SOFT WHEAT EQUIVALENT³
FROM SUSTAINABLE AGRICULTURE
THANKS TO

1,880 FARMERS
INVOLVED IN THE CARTA DEL MULINO

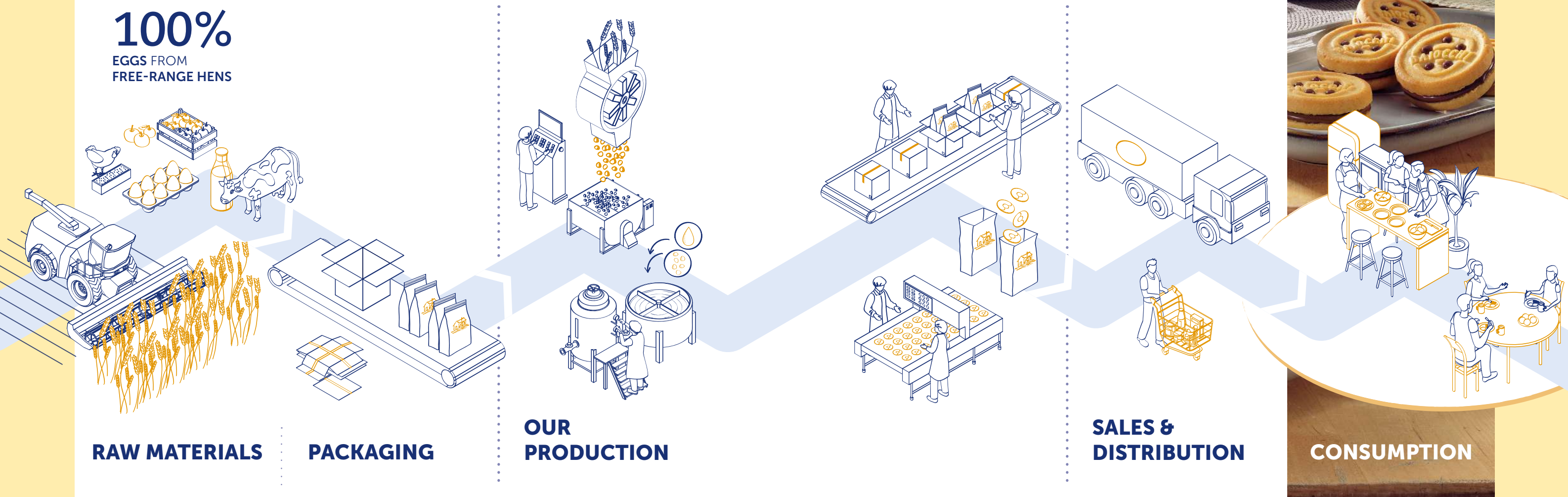
100%
EGGS FROM
FREE-RANGE HENS

100%
RECYCLABLE
PACKAGING

100%
RENEWABLE
ELECTRICITY

IT HAS CHOSEN TO
PURCHASE ONLY
HYDROELECTRIC ENERGY
PRODUCED BY THE PLANT
POWERED BY LAKE RESIA

86%
OF VOLUMES CONTAINING
A MAXIMUM OF 0.5 g
OF SALT PER PORTION



³ Cereal required for the production of semolina, soft wheat flour and rye flour.



A conscious brand connected to nature, which offers the pleasure of vegetable wellbeing through tasty, unprocessed ingredients.

100%

COCOA FROM A RESPONSIBLE SUPPLY CHAIN,
BY SUPPORTING LOCAL FARMERS IN
DEVELOPMENT OF AGRONOMIC PRACTICES

100%

PLANT-BASED
INGREDIENTS

100%

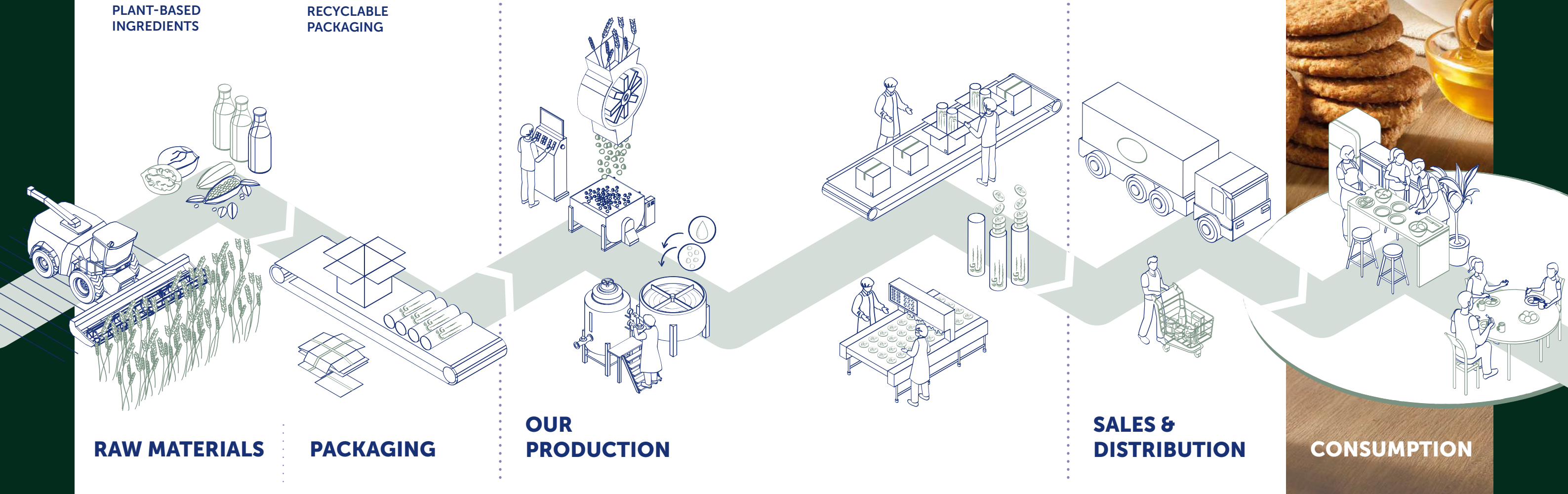
RECYCLABLE
PACKAGING

100%

RENEWABLE
ELECTRICITY

100%

VOLUMES CONTAINING
A SOURCE OF FIBRE





A joyful dreamer of a brand that offers innocent pleasure and inspires people to believe in the magic of everyday life.

100%

COCOA FROM A RESPONSIBLE SUPPLY CHAIN, BY SUPPORTING LOCAL FARMERS IN DEVELOPMENT OF AGRONOMIC PRACTICES

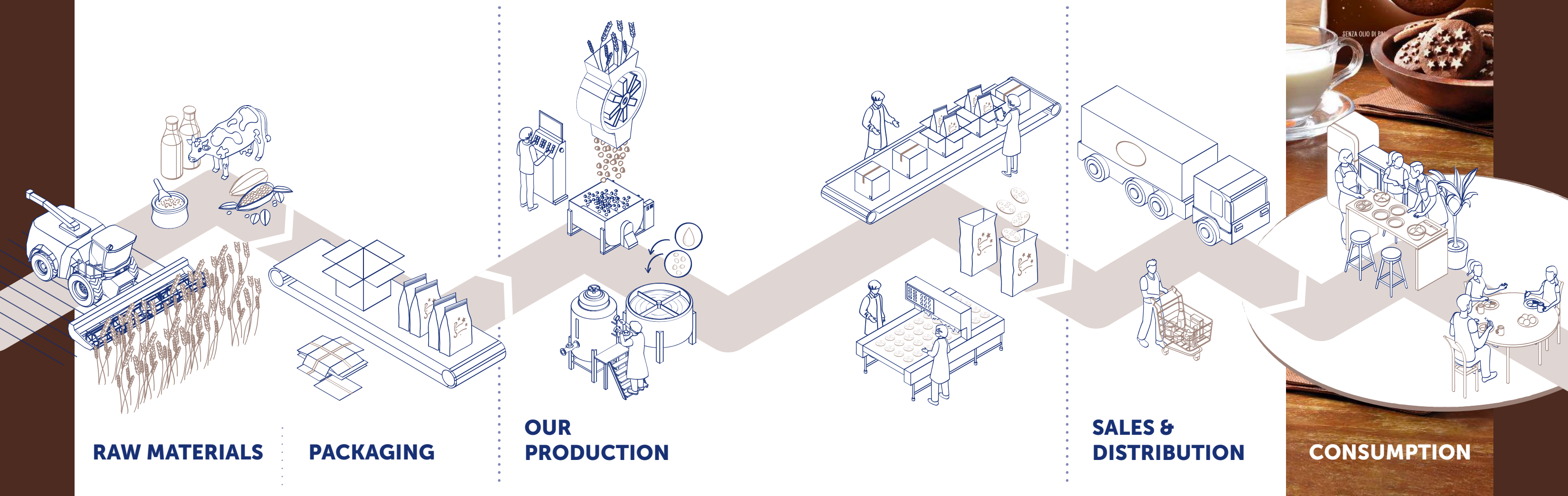
100%

RECYCLABLE PACKAGING

100%

RENEWABLE ELECTRICITY

SUPPORTS THE COCOA HORIZONS FOUNDATION'S COMMUNITY SERVICE PROGRAMME IN CÔTE D'IVOIRE AND GHANA





Since 1919, Wasa has been offering genuine products, made with a few simple ingredients. Crispbreads, rich in fibre and whole grain cereals, for a diet inspired by the Nordic tradition.

79%

LOCALLY SOURCED RYE
IN SWEDEN AND GERMANY,
BY SUPPORTING FARMERS
TO MEASURE, MONITOR
AND REDUCE GREENHOUSE
GAS EMISSIONS

100%

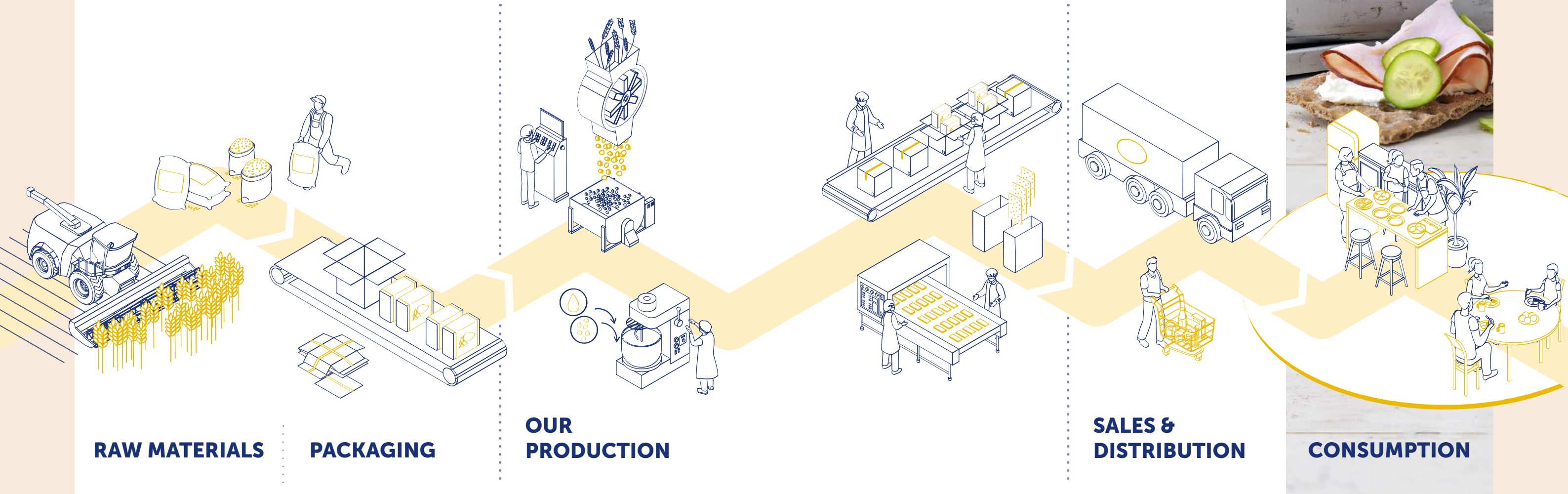
PAPER FROM SUPPLIERS
WHO SOURCE FROM
RESPONSIBLY MANAGED
FORESTS

100%

RENEWABLE
ELECTRICITY

98%

VOLUMES CONTAINING
A SOURCE OF FIBRE



RAW MATERIALS

PACKAGING

OUR
PRODUCTION

SALES &
DISTRIBUTION

CONSUMPTION



A joyful, spontaneous brand that brings sweetness and lightness to everyday life thanks to simple recipes and quality ingredients.

112,000

TONS OF SOFT WHEAT
EQUIVALENT⁴ FROM
SUSTAINABLE AGRICULTURE

100%

LOCALLY PURCHASED
SOFT WHEAT

100%

RECYCLABLE
PACKAGING

100%

RENEWABLE
ELECTRICITY

85%

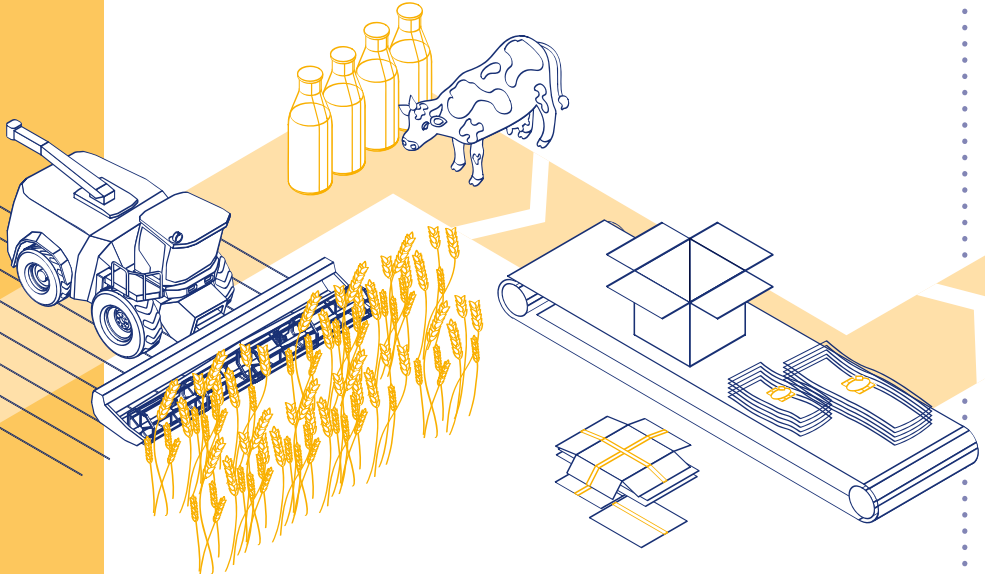
VOLUMES CONTAINING A
MAXIMUM OF 5 g OF SUGAR
PER PORTION

THANKS TO
FARMERS INVOLVED
IN THE CHARTE HARRYS

620

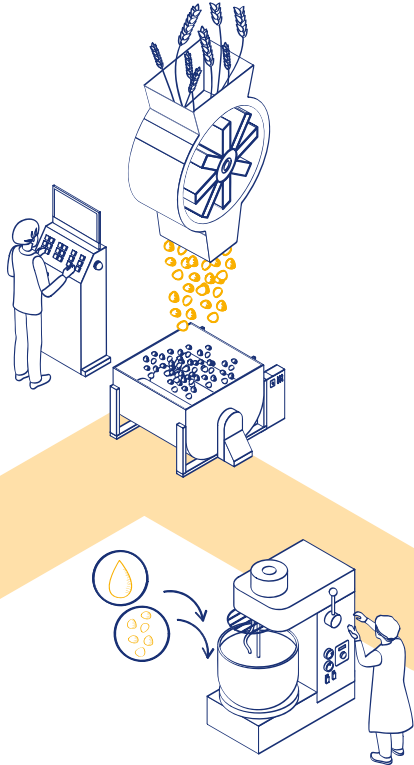
100%

EGGS FROM
FREE-RANGE HENS

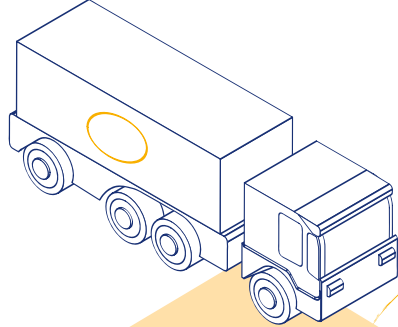
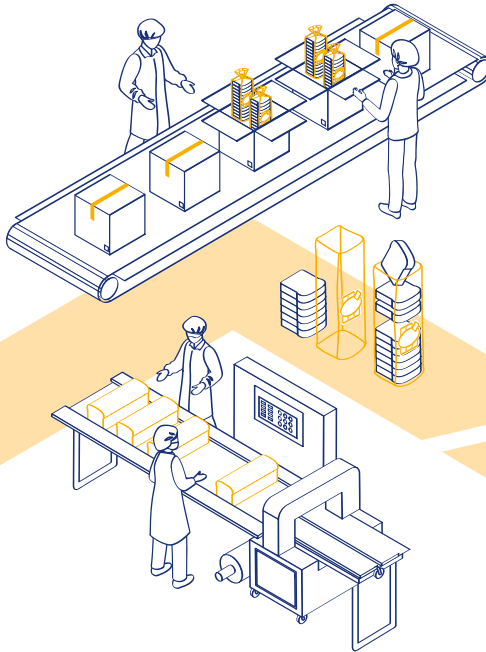


RAW MATERIALS

PACKAGING



OUR
PRODUCTION



SALES &
DISTRIBUTION



CONSUMPTION

⁴ Cereal necessary for the production of semolina, soft wheat flour and rye flour.